

77.6%

Reach - Adults 18+

86%

Reach - Females 18+

70%

Reach - Males 18+

8.68

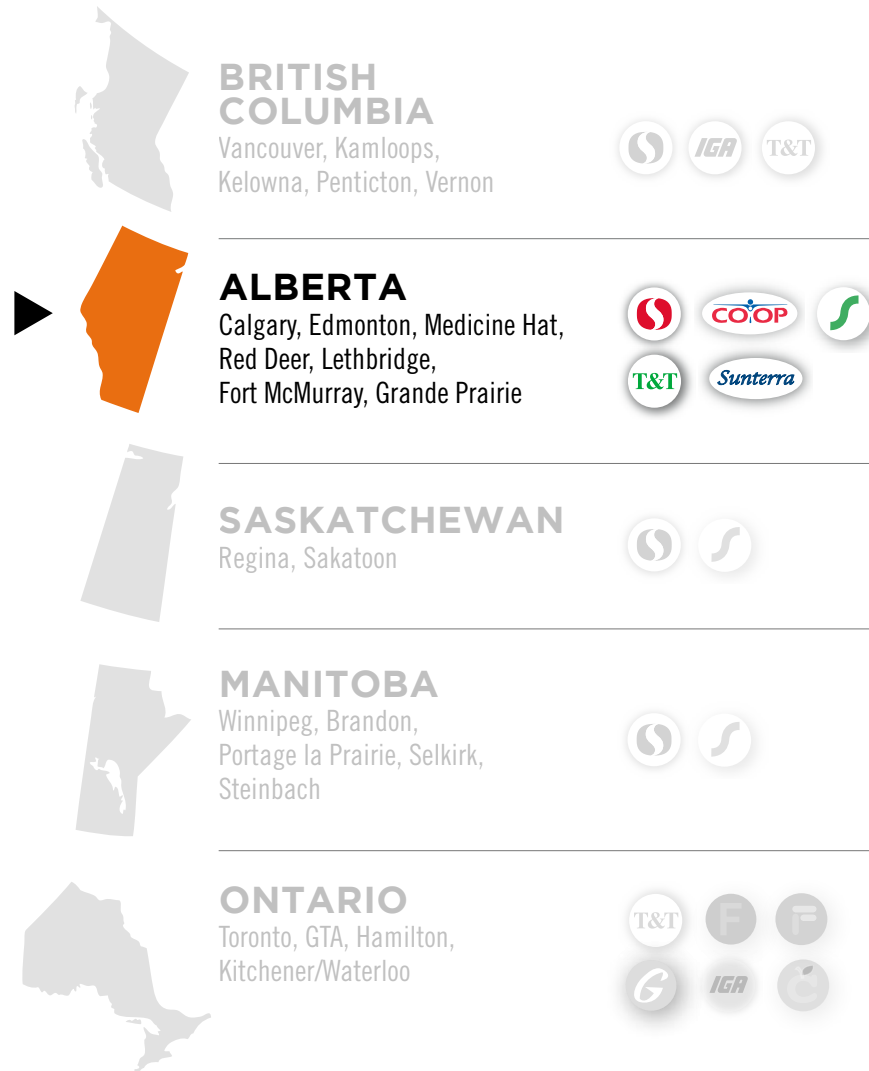
Frequency

7.3MM

Impressions

Four Week Marketing Exposure Canada Source: Numeris, Fall 2016

EDMONTON



Grocery network and market coverage is subject to change without notice.. Contact your sales representative for a full list of market and product availability.