

# 1,566,419

Reach - Adults 18+

# 34%

Reach - Females 18+

# 29%

Reach - Males 18+

# 6.37

Frequency

# 10 MM

Impressions

Four Week Marketing Exposure Canada Source: Numeris, Fall 2016

# TORONTO



## BRITISH COLUMBIA

Vancouver, Kamloops, Kelowna, Penticton, Vernon



## ALBERTA

Calgary, Edmonton, Medicine Hat, Red Deer, Lethbridge, Fort McMurray, Grande Prairie



## SASKATCHEWAN

Regina, Saskatoon



## MANITOBA

Winnipeg, Brandon, Portage la Prairie, Selkirk, Steinbach



## ONTARIO

Toronto, GTA, Hamilton, Kitchener/Waterloo



Grocery network and market coverage is subject to change without notice.. Contact your sales representative for a full list of market and product availability.