

77.1%

Reach - Adults 18+

81%

Reach - Females 18+

73%

Reach - Males 18+

9.56

Frequency

4.7MM

Impressions

Four Week Marketing Exposure Canada Source: Numeris, Fall 2016

WINNIPEG



BRITISH COLUMBIA

Vancouver, Kamloops, Kelowna, Penticton, Vernon



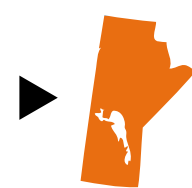
ALBERTA

Calgary, Edmonton, Medicine Hat, Red Deer, Lethbridge, Fort McMurray, Grande Prairie



SASKATCHEWAN

Regina, Saskatoon



MANITOBA

Winnipeg, Brandon, Portage la Prairie, Selkirk, Steinbach



ONTARIO

Toronto, GTA, Hamilton, Kitchener/Waterloo



Grocery network and market coverage is subject to change without notice.. Contact your sales representative for a full list of market and product availability.