

640,636

Adults 18+

81%

Females 18+

73%

Males 18+

9.56

Frequency

4.7M

Impressions

Four Week Marketing Exposure Canada Source: Numeris, Fall 2016

WINNIPEG



BRITISH COLUMBIA

Vancouver, Kamloops, Kelowna, Penticton, Vernon



ALBERTA

Calgary, Edmonton, Medicine Hat, Red Deer, Lethbridge, Fort McMurray, Grande Prairie



SASKATCHEWAN

Regina, Saskatoon



MANITOBA

Winnipeg, Brandon, Portage la Prairie, Selkirk, Steinbach



ONTARIO

Toronto, GTA, Hamilton, Kitchener/Waterloo

